

ACHY, GRITTY, ITCHY EYES? IT MIGHT BE DRY EYE.

Test your Dry Eye-Q and ask your eye doctor if Xiidra is right for you.

- | | | |
|--|------------|-----------|
| 1. Do you have achy, gritty, itchy eyes with no lasting relief in sight? | YES | NO |
| 2. Do you use over-the-counter eye drops for dry eye? | YES | NO |
| 3. Have you tried more than 2 different over-the-counter eye drops within a year? | YES | NO |
| 4. Do you feel like you're not getting lasting relief from your current eye drops? | YES | NO |
| 5. Are you ready for an eye drop that works differently? | YES | NO |

IF YOU ANSWERED "YES" TO ANY OF THESE QUESTIONS,

YOU MAY NEED MORE THAN OVER-THE-COUNTER EYE DROPS.

Ask your eye care professional how you may get lasting relief, and visit Xiidra.com

Over-the-counter eye drops = artificial tears.

What is Xiidra?

Xiidra is a prescription eye drop used to treat the signs and symptoms of dry eye disease.

Select Important Safety Information

Do not use Xiidra if you are allergic to any of its ingredients. Seek medical care immediately if you get any symptoms of an allergic reaction.

For complete Important Safety Information see back of card.

 NOVARTIS



xiidra[®]
(lifitegrast
ophthalmic solution)5%

LET'S TALK ABOUT DRY EYE



Share the quiz results with your eye doctor and start a discussion.

1. Why are my eyes achy, gritty, and itchy?
2. Why aren't over-the-counter eye drops giving me lasting relief?
3. What causes inflammation in my eyes?
4. How can I treat that inflammation?
5. How is Xiidra different from over-the-counter eye drops?
6. Is Xiidra right for me?

If over-the-counter eye drops aren't enough, try an eye drop that works differently. Ask your eye care professional how you may get lasting relief with Xiidra. Visit Xiidra.com

Over-the-counter eye drops = artificial tears.

.....

Important Safety Information

Do not use Xiidra if you are allergic to any of its ingredients. Seek medical care immediately if you get any symptoms of an allergic reaction.

The most common side effects of Xiidra include eye irritation, discomfort or blurred vision when the drops are applied to the eyes, and an unusual taste sensation.

To help avoid eye injury or contamination of the solution, do not touch the container tip to your eye or any surface. If you wear contact lenses, remove them before using Xiidra and wait for at least 15 minutes before placing them back in your eyes.

It is not known if Xiidra is safe and effective in children under 17 years of age.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch, or call 1-800-FDA-1088.

For additional safety information, see accompanying Full Prescribing Information located in pocket and discuss with your doctor.

XIIDRA, the XIIDRA logo and ii are registered trademarks of Novartis AG.

